

EMU 05
DESIGN
STUDIO

IN THIS ISSUE EMU INCLUDED IN THE STA DESIGN ARCHIVE | OUR WORK IS FEATURED IN CHILD MAGAZINE |
HELPING FURNICOUTURE SPREAD THE WORD





emu design studio

More information and samples are available at:

www.emudesign.com



Let us help you make the most of your next creative opportunity.

EMU CHOSEN FOR DESIGN ARCHIVE

We recently had one of our logo designs, which we did for our client Nook & Cranny, chosen for inclusion in the STA (Society of Typographic Arts) Design Archive.

www.sta-chicago.org



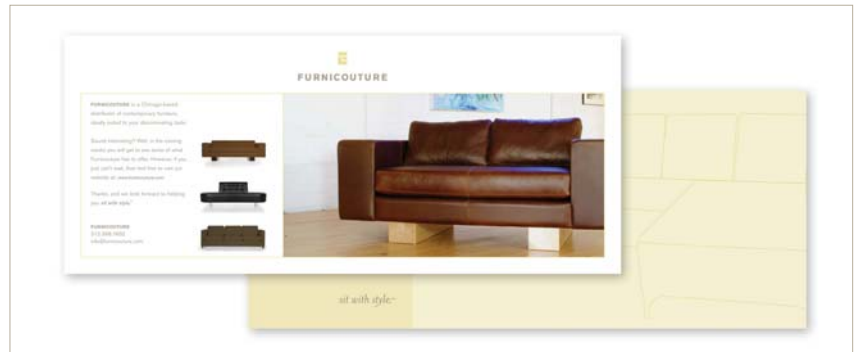
CHILD MAGAZINE AWARD

An Emu-designed birth announcement, done for Owner Jim Boborci's second daughter, Fiona James, was chosen as one of the 10 national finalists for *Child Magazine's* best birth announcements. It appears in the May 2005 issue, available now.

www.childmagazine.com



FURNICOUTURE IS SITTING PRETTY WITH NEW MATERIALS



Emu helps define an image for Furnicouture and delivers a compelling message to consumers.

Sit with style... that is the mantra at Furnicouture, a Chicago-based distributor of high-end, design conscious, contemporary custom furniture. Owner and accomplished Interior Designer, Tracy Olson, was looking for a cohesive communication campaign which would both properly position Furnicouture in the minds of their audience as well as drive awareness of specific furniture lines.

In response, we developed a direct mail campaign that featured an introductory piece along with four subsequent product-specific pieces. The campaign delivered Furnicouture's philosophy and aesthetic, as well as product specifics and ordering information.

We are currently developing a web presence and other promotional materials.

www.furnicouture.com