



emu design studio

## EMUSLETTER 07

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Welcome to our newest clients

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Six Graphic Design Awards

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Helping banks say “Welcome Back”

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ISSUE 07

More information and samples are available at: [www.emudesign.com](http://www.emudesign.com)



happenings

WELCOME TO OUR NEW CLIENTS

We would like to welcome our new clients: **Black Tie Affair Salon & Spa**, a high-end Salon & Spa opening in Bartlett, IL in 2006, and **Comcast Corporation**.

awards & such

SIX NEW GRAPHIC DESIGN AWARDS

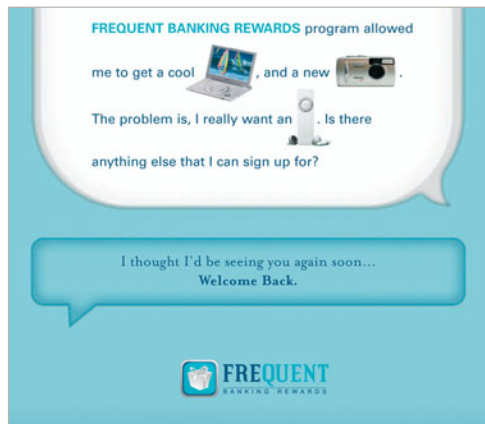
We recently received a total of six 2005 American Graphic Design Awards for projects including:

- **Furniture Logo and Direct Mail Campaign**
- **Meetings & Incentives Brochure**
- **StudioC Salon & Spa Brochure and Body Scrub Packaging**
- **Emu Design Studio Logo**

The 2005 American Graphic Design Awards, sponsored by Graphic Design USA Magazine, is a national competition honoring excellence in Graphic Design. This year they received over 10,000 entries, of which only 10% were winners. Winning entries will be featured in the 300+ page Design Annual, available at bookstores in December 2005.

[www.gdusa.com](http://www.gdusa.com)

feature



EMU IS CHOSEN TO HELP BANKS SAY "WELCOME BACK" TO THEIR BEST CUSTOMERS.

Propco Marketing and partner company Hinda Incentives chose Emu to develop a suite of materials introducing an exciting new incentive solution, called Frequent Banking Rewards, geared toward the banking industry. Frequent Banking Rewards is a turn-key incentive solution that gives financial institutions an easy way to build customer loyalty, reduce account attrition, and allow both customers and employees to choose from a staggering variety of brand-name incentive awards.

The initial roll-out campaign consists of an introductory direct mail piece that outlines various program benefits, a brochure which details program specifics, and a follow-up direct mail piece which serves to reinforce key attributes.

The next phase of materials will consist of award redemption kits, custom award certificates, and other sales collateral which will be provided to participating institutions.

For over 20 years, Propco Marketing has been a leader in developing promotions for retailers, banks and direct marketers.

[www.propco.com](http://www.propco.com)

Hinda Incentives is a leading specialist in motivating employees & sales forces, and providing incentives to dealers, distributors, and clients.

[www.hinda.com](http://www.hinda.com)