

EMUSLETTER 10

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Redefined & Redesigned : Yorke Printe Shoppe

Emu-designed feature article at a newsstand near you

New clients, new awards and more...

IDENTITY + PRINT + INTERACTIVE



More information and samples are available at: emudesign.com



welcome

Welcome To Our New Clients

Emu extends a welcome to all of our new clients:

Alliance Dentistry
alliancedentistryNC.com

Career Advancement Network
careeradvancementnetwork.org

Zarb Consulting
zarbconsulting.com

happenings



Create Magazine asks Emu to design feature article for year-end issue

We have recently been asked to design the feature article for **Create Magazine**, a nationally distributed, bi-monthly creative trade magazine. The five page article will appear in the Nov/Dec issue.

createmagazine.com

featured projects



Emu helps Yorke Printe Shoppe completely redefine and reinvent itself

One of our trusted and respected print vendors suddenly turned into a client when owners Brad and Phil Scull chose us to redesign their entire brand from the ground up. We worked very closely with Brad and other key members of the Yorke team to visually articulate their deep-seated passion for fine printing and their recent technological improvements. The result of our collective efforts was a craft-influenced logo, a comprehensive stationery system, and a cohesive identity representative of Yorke's professionalism.

yorkeprinte.com

Components of the project include:

- + Logo & Identity
- + Graphic Identifiers
- + Stationery System
- + Promotional Collateral
- + Environmental Graphics
- + Apparel & Amenities
- + Website



Emu wins Gold from Strathmore Paper

The Stationery System that we created for Yorke Printe Shoppe has been chosen as the 3rd Quarter Letterhead Contest Gold Winner by Strathmore Paper. The work is currently featured in the Graphics Gallery section of the Strathmore website.

strathmore.com



Two projects Winners in 2007 AGD Awards

The Stationery and Brochure Series that we designed for Joseph Woodworking have been chosen by Graphic Design USA as winners in the 2007 American Graphic Design Awards. The work will be featured in the GD:USA 2007 Design Annual, a 300-page special issue due out in December.