

# emusletter



## HAPPENINGS

A presentation binder that we designed for Discover Financial's "Vitamin Orange" program is featured in the 2008 Corporate Image catalog.  
[corp-image.com](http://corp-image.com)



## FEATURE

### Alliance Dentistry

We worked together with Zarb Consulting to develop a complete identity from the ground up for Alliance Dentistry. We began by developing a visually powerful logo and complimentary set of identity elements to ensure that Alliance got noticed. We then applied the new identity to a complete set of stationery materials that includes business cards, letterhead, envelopes, appointment cards and notecards. Finally, we extended the Alliance brand to the web with a clean and easily navigable online presence. View more Alliance images at [emudesign.com](http://emudesign.com).



*Alliance Dentistry provides diagnostic, preventive, cosmetic and restorative dental care to the Wake County, NC area. More at [alliancedentistryNC.com](http://alliancedentistryNC.com)*

Two Emu-designed logos appear in the *LogoLounge 4* book, on shelves now.  
[logolounge.com](http://logolounge.com)  
 pp. 80 & 172

