

emusletter



HAPPENINGS

A big “hello” to our newest clients:

Acceleratti
+ acceleratti.com

Lure Group
+ luregroup.com

Emu helps Yorke Printe Shoppe stand out with a custom set of 5 buttons as a giveaway at the 08 AIGA Chicago Annual Member Meeting.

+ yorkeprinte.com



Emu recently created a web presence for Two Birds Press. Two Birds will soon offer greeting cards, stationery, and goods to the public.

+ 2birdspress.com

FEATURE

Branding for Acceleratti

Veteran consultants Andrea Marcos and partner Hugh Dawson turned to Emu for help when re-branding their consulting company, Acceleratti.

Acceleratti works with Fortune 100 as well as venture-backed companies and not-for-profits, and they focus on the life sciences, healthcare, technology, professional services and consumer sectors.

The partners were heavily involved in the design process and we worked very

closely with them on the creation of the logo and core stationery system. So, why Emu? According to Marcos, *“I’ve worked with many creative firms throughout my career, and Emu is the perfect mix... highly strategic thinkers who know how to creatively translate complex ideas into successful visual solutions.”*

Acceleratti is located in Raleigh, NC, and specializes in Business Development, Licensing, Branding and Marketing. More at : acceleratti.com

