

# emusletter



## HAPPENINGS

### Emu logo to be published

One of our logos will be included in the new *Master Library Book Series* from LogoLounge and Rockport Publishers. The series will showcase exemplary design work from creatives around the world.

Coming in late 2009

## HELLO...

### Welcome new clients



## FEATURE

### Emu helps enhance and extend the complete Phytel brand experience

Phytel's unique solutions allow health care organizations to develop and maintain disease management patient registries for their patient population.

Phytel turned to Emu to update and extend their brand in a comprehensive and cohesive manner in order to more effectively communicate their vision.

We began by creating fresh identity elements to allow for greater brand

flexibility, then applied those elements across a variety of collateral, including a corporate brochure, folder, tradebooth, advertisements, and case studies. Also, a new corporate stationery system and website are currently in the works.

You can see more samples [here](#).

For more information about Phytel, call (800) 559-3057 x301, or visit [phytel.com](http://phytel.com)

