

the emusletter

THIS IS **ISSUE 18** OF OUR
INFREQUENT PUBLICATION FEATURING
A LITTLE OF THIS & SOME OF THAT



““
This sketchbook caught my eye not only because of its perfect size, and the fact that the wire-o allows me to conveniently fold it over, but the paper color & the cover.
””
Bryony Gomez-Palacio
UnderConsideration / FPO

new stuff

Emu Goes Back to School

Well, sort of. Emu design has been chosen by Elgin Academy, a private PS-12 school chartered in 1839, to design the new Upper School Curriculum Guide.

elginacademy.org »

New EJB Collateral

We're working with long-time client EJB to create a new brochure. More to follow...

hello...

Welcome New Clients

Strellis & Field Law

A Chicago-based law firm specializing in personal injury. We recently designed a new logo, identity, and stationery system for Strellis & Field. Check out our website for more information and samples.

emudesign.com »

feature article

Emu Project is Featured on Two Prominent Design Industry Blogs

An Emu project was recently featured on a couple of very interesting and informative design industry blogs, [FPO: For Print Only](#) & [The FontFeed](#).

The project was a sketchbook that we designed for *Two Birds Press*, a Paper Goods & Gifts company. In creating this sketchbook, we wanted to address many of the short comings we found in other sketchbooks. Specifically, it had to be a comfortable and portable size, it needed places to keep found objects, it had to incorporate good quality sketch

paper, and finally, it needed to possess an interesting yet understated design. We decided to include other special touches as well, like a quick reference calendar, a bookmark to keep your page, tabs to hold a business card, and a section for notes. You can check it out at 2birdspress.com.

Special thanks to Bryony Gomez-Palacio and Armin Vit of *UnderConsideration/FPO*, and Yves Peters of *The FontFeed* for the great write-ups.

Read the feature at [The FontFeed](#) »



Read the feature at [FPO: For Print Only](#) »

